

## TERMS AND CONDITIONS FOR THE FREE DRIVING LESSON OFFER

### 1 THE OFFER

- 1.1 The Offer is from the Automobile Association Developments Limited with registered address at Fanum House, Basing View, Basingstoke, Hampshire, RG21 4EA and company number 01878835 (trading as the "AA Driving School" and "BSM") (the "AA").
- 1.2 This Offer is for a free 2-hour driving lesson with either the AA Driving School or BSM to be taken between 29 November 2019 and 29 January 2020.
- 1.3 By participating in the Offer, the parties accept these terms and conditions.

### 2 HOW TO PARTICIPATE IN THE OFFER

- 2.1 The first 50 individuals ("Redeemers") who between 9am-5pm on 29 November 2019 at the promotional event speak directly to our marketing agents and are transferred to our dedicated sales team to book a 2-hour driving lesson will receive such lesson free of charge.
- 2.2 Redeemer must:
  - (a) be 17 years old or over;
  - (b) have a valid UK provisional driving licence;
  - (c) be a new customer to the AA Driving School and BSM; and
  - (d) book the driving lesson for themselves.
- 2.3 This Offer is not available online.

### 3 CANCELLATIONS

- 3.1 Any cancellation or amendment to the driving lesson booked must be with at least 48 hours' notice to the AA. Cancellations must be confirmed through the customer call centre. Failure to give at least 48 hours' notice will invalidate the Offer and the Redeemer will be charged the full price of the driving lesson.

### 4 GENERAL TERMS

- 4.1 The AA accepts no responsibility for Offer entries not successfully completed or submitted due to a technical fault (such as a technical malfunction, computer hardware or software failure, satellite, network or server failure) of any kind.
- 4.2 The Offer is non-transferable to any other individuals or for any other product or item. The Offer is not available for resale.
- 4.3 The Offer is for a maximum of 2 hours free for each individual.
- 4.4 The Offer not available in conjunction with any other offers or discounts offered by the AA Driving School or BSM.
- 4.5 The Offer is subject to availability and driving instructor availability.
- 4.6 If there is any reason to believe that there has been a breach of these terms and conditions, the AA may, at its sole discretion, reserve the right to exclude parties from participating in the Offer.
- 4.7 The AA reserves the right to hold void, suspend, cancel or amend the Offer where it has become necessary to do so.
- 4.8 The Offer is only open to residents of the UK.
- 4.9 Full terms and conditions for the driving lesson will be sent to the Redeemer by email or can be found on [www.bsm.co.uk/terms-and-conditions](http://www.bsm.co.uk/terms-and-conditions).
- 4.10 These terms and conditions (and any issues or disputes arising) shall be governed by the law of England and Wales law, and the parties submit to the exclusive jurisdiction of the English courts.